

Sections:**12-101 Requirements****12-101 Requirements:**

1. No sign shall be maintained at any location where, by reason of its position, size, shape, or color, it may obstruct, impair, obscure, interfere with the view of, or be confused with, any traffic control sign, signal, or device, or where it may interfere with, mislead, or confuse traffic.
2. A private sign shall be defined as any type of device, including the structure used to display the message, designed for the purpose of advertising an establishment, point of view, opinion, product, or service and not owned and maintained by the Federal, state, or local government.
3. No private sign shall be located in any sight triangle.
4. All private signs shall be located outside of a road right of way.
5. Any sign which no longer advertises an existing or viable business, product, or service for a period of three months or any sign which pertains to a time, event, or purpose which no longer applies shall be considered abandoned and required to be removed from the property from which it is located.
6. Signs with missing content, peeling paint or canvas, broken frames or posts, or other condition which may cause a safety hazard to motor vehicles, pedestrians, or structures shall be ordered to be repaired or removed from the property.
7. The Zoning Administrator is hereby given the authority to make such a determination of an abandoned sign or a sign in disrepair according to the content described in number six. The owner of the sign or the property may appeal to the BZA and show just cause as to why the sign should not be ordered repaired or removed.
8. No sign permit is required to display a private sign.
9. Electronic messaging signs, including (LED) signs, are subject to the following provisions and requirements:
 - A. The size and location of the sign shall be consistent with all other requirements of these Regulations.
 - B. The electronic display background color tones, lettering, logos, pictures, illustrations, symbols, and any other electronic graphic or video display shall not blink, flash, rotate, scroll, change in illumination intensity, or otherwise change in outward appearance, except when the electronic message or display is changed to another message or display, and as otherwise provided herein.
 - C. The electronic display background color tones, lettering, logos, pictures, illustrations, symbols, and any other electronic graphic or video display shall not change at intervals less than eight seconds.

- G. Electronic messaging signs must not exceed a maximum illumination of 8,000 nits (candelas per square meter) during daylight hours and a maximum illumination of 2,000 nits (candelas per square meter) between dusk to dawn as measured from the sign's face at maximum brightness.
- H. Electronic messaging signs must have an automatic dimmer control to produce a distinct illumination change from a higher illumination level to a lower level for the time period between one half-hour before sunset and one half-hour after sunrise.
- L. The following are prohibited activities regarding the electronic messaging signs:
 - (1) No sign shall be permitted which includes or displays explosives, fireworks, or any other pyrotechnical devices.
 - (2) No sign shall be permitted which includes flashing signs.
 - (3) No sign shall be permitted which includes shimmering signs.
 - (4) No sign shall be permitted which includes audio devices.
 - (5) No sign shall be permitted which revolves, pivots, or otherwise moves from a normal stationary or fixed position.