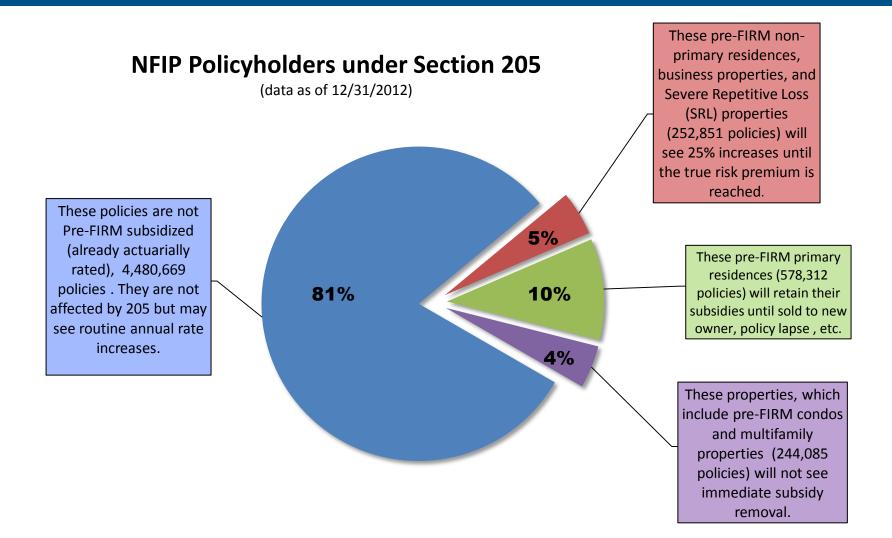


Biggert-Waters 2012

The Changing Script



Policyholder Subsidies







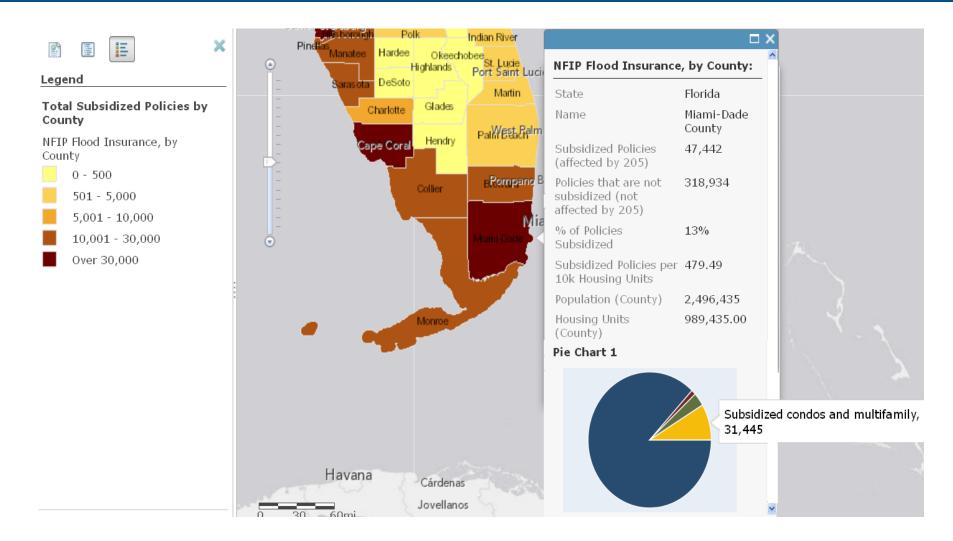
Policyholder Subsidies

NFIP Policyholders: Total Number of Subsidized Policies by State a... New Map HOME Print Measure Bookmarks **Basemap** Directions Add 🔻 Share Details × Legend Ottawa Total Subsidized Policies by State Toronto NFIP Flood Insurance Chicago 0 - 5,000New York 5,001 - 10,000 10,001 - 25,000 Washington 25,001 - 100,000 Over 100,000 Los Angeles Houston Nassau MEXICO Havana





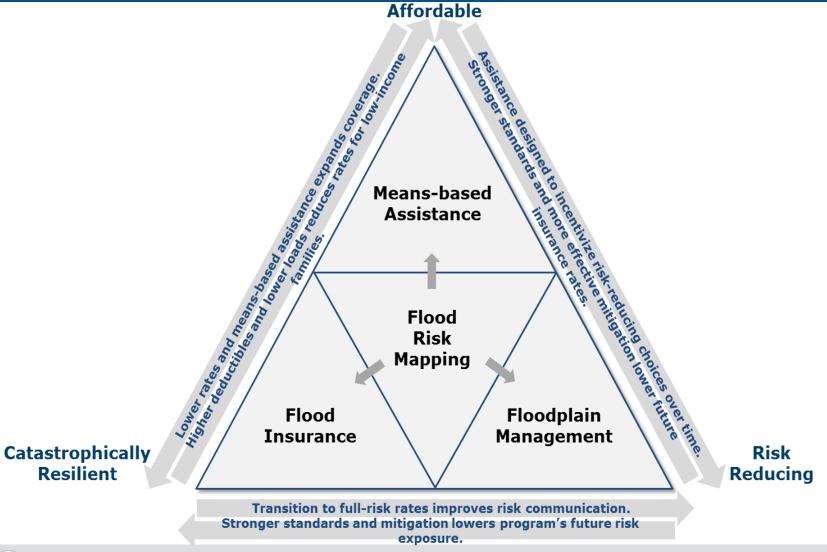
Policyholder Subsidies







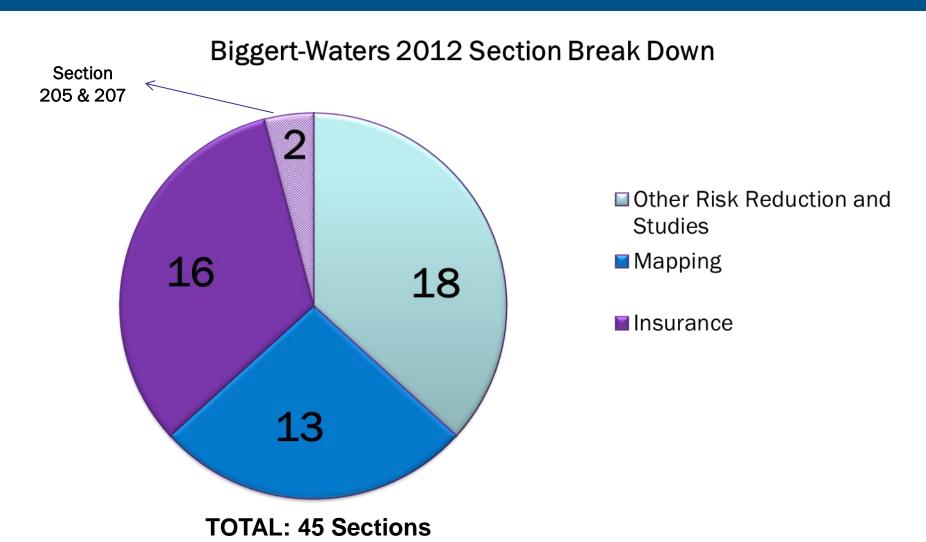
Connectivity







Biggert-Waters 2012: Section by Section







BW-12 and Mapping: On the Right Path

- Authorizes Mapping Program
- Identify, review, update, maintain and publish National Flood Insurance Policy Rate Maps
 - 100-year floodplain
 - 500-year floodplain
- ✓ Develop National Flood Insurance Program flood data on a watershed basis
- Establish a Scientific Resolution Panel
- ✓ Create a USACE/FEMA Taskforce
- ✓ Complete a study on Levees
- Engage local communities about flood risks

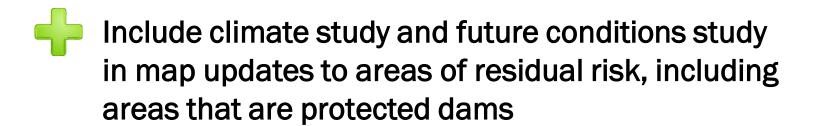




BW-12 and Mapping: Additions



Create a Technical Mapping Advisory Council (TMAC)





Improve interagency coordination and studies





Promote Discussion about Mitigation

- Addresses "it can't happen here."
 - In 2012 survey, 31% thought their community was at risk for flooding
 - Only 12% thought their home was at risk
- Infuses mitigation into the insurance discussion
 - The best way to reduce your insurance costs is to mitigate
 - Know mitigation programs available
 - Increased Cost of Compliance (ICC) may be available for up to \$30,000
 - Community Rating System, discounts of 5-45 percent
 - Hazard Mitigation Assistance (e.g., elevation, flood-proofing, relocation, demolition)
 - Go above and beyond the current standards

"Every foot matters in insurance costs and in safety"





Impact of Retrofitting and Elevation in Rebuilding

Under the Flood Insurance Reform Act of 2012, You Could Save More than \$90,000 over 10 Years if You Build 3 Feet above Base Flood Elevation*

PREMIUM AT 4 FEET BELOW BASE FLOOD ELEVATION

\$9,500/year **\$95,000/10** years PREMIUM AT BASE FLOOD ELEVATION

\$1,410/year \$14,100/10 years PREMIUM AT 3 FEET ABOVE BASE FLOOD ELEVATION

\$427/year **\$4,270/10 years**







BFE

*\$250,000 building coverage only (does not include contents), AH (high to moderate risk) zone, single-family, one-story structure without a basement at: 4 feet below Base Flood Mevation (BFE); at BFE; and at 3 feet above BFE. (Rating per FEMA flood insurance manual, October 1, 2012). The illustration above is based on a standard National Flood Insurance Program (NFIP) deductible.





New Message to Homeowners

Talk to your insurance agent about options

- You'll likely need an Elevation Certificate to determine your correct rate
- Higher deductibles might lower your premium

Mitigate

- Building or rebuilding higher will lower your risk and could reduce your premium
- Consider adding vents to your foundation or using breakaway walls
- Talk with local officials about community-wide mitigation
- Look at mitigation as a way to improve resale value





New York Times: April 16, 2013

"In the coming years, tens of thousands of homeowners in the New York metropolitan area can expect to choose between elevating their homes, like the Hogans, and paying higher insurance rates for keeping them low."



Capozziello, Christopher. "Going Up a Few Feet, and Hoping to Avoid a Storm's Path." The New York Times. 15 Apr. 2013 < http://www.nytimes.com/2013/04/16/nyregion/after-hurricane-sandy-homeowners-elevate-property.html? r=1& >





New York Times: April 16, 2013



Neighbor's House is not elevated and is for sale



Across the street, another house built higher and with no water during Hurricane Sandy, is listed for *almost twice as much* \$\$

"That's a huge factor" said Nancy Rawls Dauk, the real estate broker selling the property. "It makes it much more valuable."





Conclusion

- Congress has ideas and change in mind
- Maps and the mapping process should empower and inform people – not scare them
- Maps provide room for important dialogue about flood risk and should serve that purpose – not drive it



 Maps and process get us to where we want to be: a sustainable state of flood resilience







Changing the Message About Flood Insurance



Terminology

- Elevation Certificate (EC): An official FEMA form, typically completed by a land surveyor, that documents a building's elevation
- Full-Risk Rate: The cost of insuring the possible losses of a structure based on many factors including the building's elevation and the flood zone on the current Flood Insurance Rate Map (FIRM)
- Subsidized Rate: Available for homes built before a community adopted it's first FIRM; not based on a building's elevation or true flood risk
- Grandfathered Rate: Available for property owners who had a flood insurance policy in effect when a new flood map became effective and maintained continuous coverage, or who built in compliance with the FIRM in effect at the time of construction

Insurance agents can identify if an existing rate is Full Risk, Subsidized, or Grandfathered.

Note: A policy is either Subsidized OR Grandfathered, not both.





The House at 370 Waterview Drive

- 1) Residential property
- 2) Located in a Special Flood Hazard Area
- 3) Current owners have flood insurance







Scenario #1: Buying the House

THEN

- Flood insurance required
- Subsidized rates apply to pre-FIRM buildings
- Lower "Grandfathered" rate continues to apply if policy is transferred



- Flood insurance required
- Full-risk rates apply, not pre-FIRM subsidized rates
- "Grandfathering" applies until/unless maps change
- Plan ahead: consider risk as you plan and budget
- Obtain an Elevation
 Certificate (EC) as soon as
 possible to learn your full risk rate you could save
 money





Scenario #2: Selling the House

THEN

- Avoid surprises at closing let buyers know they will need flood insurance
- Help the buyer: assign your policy so the new owner can continue to receive any subsidized or discounted rate



- Avoid surprises at closing let buyers know they will need flood insurance
- Subsidized rates no longer apply; new owner will pay full-risk rate
- New owner can often keep "Grandfathered" rate, but only until next map change
- Consider getting an EC and showing insurance costs – risk and rates could be lower than anticipated
- Consider mitigating, including elevating the home, before listing it for sale





Scenario #3: Building/Rebuilding a New Home in a Special Flood Hazard Area

THEN

- Be aware of building in a high-risk flood zone
- Need to build to current building code requirements
- Flood insurance premium will be based on elevation at or above FEMA's minimum elevation standard; the community's standard might be higher



- Be aware of building in a high-risk flood zone
- Risk changes over time, so consider current and future flood risks
- Build higher/stronger than current standards to lower risk and flood insurance premiums
- Talk to local floodplain manager to learn about new maps or data that may be available
- Building higher may increase home value





Scenario #4: Policy Renewal (Full-Risk or Grandfathered)

THEN

- Renew the policy at the same rate
- Rates subject to routine actuarial adjustment



- Renew the policy at the same (full-risk) rate
- Rates subject to routine actuarial adjustment plus increase for the Reserve Fund
- If Grandfathered, talk to your agent to learn your current risk





Scenario #5: Policy Renewal (Subsidized) *Primary Home*

THEN

- Don't get caught without coverage in a disaster; stay fully insured
- Renew flood insurance policy at the current (subsidized) rate
- Rates subject to routine actuarial adjustment



- Retain subsidized rate as long as home is a primary residence and continuous coverage is maintained
- Rates subject to routine actuarial adjustment plus increase for Reserve Fund
- Full-risk rates will apply if the property sold or the policy lapses (effective October 2013)





Scenario #6: Policy Renewal (Subsidized) Secondary/SRL Home

THEN

- Don't get caught without coverage in a disaster; stay insured
- Renew flood insurance policy at the current (subsidized) rate
- Rates subject to routine actuarial adjustment



- Previous premium did not reflect the home's full flood risk
- Premium will increase 25
 percent a year until it
 reaches the full-risk rate
- Rates subject to routine actuarial adjustment plus increase for Reserve Fund
- Obtain an Elevation
 Certificate (EC) as soon as possible to learn your full-risk rate you could save money





Scenario #7: Receiving Map Updates

THEN

- New maps could identify that flood risk has changed
- Buy flood insurance now to receive low preferred risk rates in moderate-to-low risk areas
- Having a policy in place allows it to be "Grandfathered In" at a lower rate when maps are adopted



- New maps could identify that flood risk has changed
- As maps change, discounts, including Grandfathering, will be phased out
- New rates will be phased in at 20 percent a year for five years
- Implementation anticipated in 2014





ADDRESS YOUR RISK







Q&A











